



# Spring Sales

## ROUND-UP

### SPRING RETAILER BUYING EVENT

# WELCOME TO THE SHOW



All 360Pet Nutrition foods are made from the highest-quality, carefully selected proteins, fruits and vegetables that are minimally processed using state-of-the-art freeze dry technology. By freeze drying raw, natural ingredients instead of overprocessing them, 360Pet Nutrition preserves nutrient profiles for optimized nutrition.



SPOT provides quality products for dogs and cats, including toys, dishes, beds, treats and other pet accessories. Craft a winning product mix on your store shelves with SPOT's wide range of amazing options.



Comfortable and stylish pet sleep products using safe materials for healthy products. This line is always changing to include the best new ideas for keeping pets happy and active.



Collagen-based chews that offer a highly digestible option to normal chews. These wholesome chews are delectably flavored in beef, chicken and peanut butter for maximum palatability providing a long-lasting and highly digestible chew for pets to enjoy safely for hours.

FEBRUARY 19 - 20, 2024 • GRAND RIVER CENTER • 500 BELL ST, DUBUQUE, IA 52001



**ASK YOUR DEDICATED AAH SALES REPRESENTATIVE FOR MORE DETAILS. SCAN THE CODE TO VISIT [ARMOR.EVENTS.COM](http://ARMOR.EVENTS.COM) TO REGISTER!**



**New!**



With no artificial preservatives, chemicals and ingredients, Barkworthies chews and treats stand above competitors. They combine responsible sourcing with nutrition science to bring valuable nutrients into your dog's diet in a fun way.

**New!**



The best darn treats on the planet! Treat Planet brands include innovative products from unique proteins and all-natural ingredients. Pets love them and owners trust the Treat Planet name. They source the absolute finest ingredients available in the USA for all of their brands.

**New!**



HomeoPet LLC is a US-owned family business with origins rooted deep in the wilds of southwest Ireland. Tom Farrington MRCVS., MVB., VetMFHom is the chief formulator and has been practicing veterinary medicine in Ireland for over 35 years. HomeoPet is dedicated to treating and improving the health and lives of animals.

**New!**



Scratch & Peck is proud to be the first feed manufacturer to be both certified organic and non-GMO verified. Products are grown and made in North America, starting as a small business in western Washington. They are committed to improving the health of lands and quality of food, while actively supporting holistic farming practices.

**New!**



Horse Guard is a family company focused on manufacturing the best horse supplements. Since 1978, founder Del Johnson has built Horse Guard on a foundation of nutritional science and the love of happy, healthy horses. Horse Guard is a pioneer in the horse supplement industry, with top-quality vitamin-mineral supplements and more.

**New!**



OralX is a family owned and operated manufacturer making products in the foothills of the Rocky Mountains. They are the original oral paste created to help provide a simple, cost-effective solution for people and their livestock. They have been providing quality products for 40 years to help keep animals healthy and at peak performance.

**New!**



Rooster Booster makes poultry feed additives and supplements as well as topical products for pest management, wound recovery, cannibalism/picking and pecking prevention. Rooster Booster products enhance and promote good health, in addition to promoting better bone and egg development.

**New!**



Each chicken in the flock is unique, special and loveable. That's why Happy Hen created multiple formulas to celebrate each of their favorite feathered personalities. Their range of treats and coop goods are sure to make any and every flock happy.