



ARMOR
ANIMAL HEALTH®

Division of 

Spring Sales

ROUNDO-UP

SPRING RETAILER BUYING EVENT

**GRAND RIVER
CENTER**



**500 BELL ST
DUBUQUE, IA 52001**

**WED
FEB
19**



**THUR
FEB
20**

VENDOR REGISTRATION OPENS OCTOBER 14, 2024

JOIN THE ARMOR ANIMAL HEALTH RETAIL SALES TEAMS AND THEIR CUSTOMERS AT THE GRAND RIVER CENTER IN DUBUQUE, IA THIS FEBRUARY FOR ANOTHER AMAZING SPRING DEALER BUYING EVENT!

STANDARD BOOTH

\$2550

- ONE 8'x 10' booth space with skirting
- ONE Skirted table
- TWO Chairs
- Electricity
- TWO attendees per booth
- Customer giveaway sponsorship
- Print and digital customer order forms
- Program management
- Exhibiting vendor listing
- Event reporting

ENDCAP DISPLAY/PROMO \$1800

- ONE 3'x 4' Gondola on the show floor
- Custom-made sign with logo
- Includes promotion

FLOOR DISPLAY \$500

- ONE 40"x 48" area for display
- Includes promotion

NEW PRODUCT SHOWCASE \$300

- ONE 2'x 2' tabletop space
- Located at entrance of event
- Approved products/displays only

ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE

- Customer Tote Bags
- Event Pens
- Event Lanyards
- Clipboards
- Hats
- Staff Apparel

Interested vendor partners can note via registration if interested in any of the above opportunities. AAH Marketing will work with interested partners directly!

**LASO YOUR SPOT TODAY!
VENDOR REGISTRATION CLOSES
FRIDAY NOVEMBER 1, 2024**



SCAN THE CODE TO LEARN MORE AND REGISTER!