

SEPTEMBER 2 - 30, 2024

RETAIL ROAD TRIP

EXIT NOW
FOR SAVINGS 



ARMOR
ANIMAL HEALTH

Division of 

YOUR TRIP STARTS HERE



*Scan the code above to learn more
about the Retail Road Show and
access the digital order forms online!*

The **Armor Animal Health Fall 2024
Retailer Buying Event** is hitting the road
to bring the latest programs, specials, rebates
and promotions straight to your door.
Choose from a wide selection of products
from industry-leading vendors to help
accelerate your business!

- Final orders accepted September 30, 2024.
- Choose ship dates starting October 15, 2024,
through November and December.
- Any Special Order items must be purchased in case
quantities. Other restrictions, exclusions or
freight charges may apply.
- Full program details available in the official Fall 2024
Retail Road Trip program book.

**See reverse for participating vendor and
manufacturer partners and information
about our exclusive customer giveaway!**

PARTICIPATING VENDOR & MANUFACTURER PARTNERS



Boehringer
Ingelheim



EXCLUSIVE CUSTOMER GIVEAWAY

There's two ways you can get entered to win some fabulous prizes through the Fall 2024 Retailer Buying Event!



ONE entry for every \$5,000 in orders placed before September 30, 2024



ONE entry for a minimum \$1,500 order with any of the four sponsoring vendors

SPONSORING VENDORS



Full giveaways listing and details available in Fall 2024 Dealer Buying Event Program. Winners will be randomly selected from pool of qualified entries. Limit one prize per master account.