



SPRING 2024 DEALER BUYING EVENT

TOP 5 REASONS YOU NEED TO BE THERE!



NEARLY 20 MORE VENDORS

are joining the Spring 2024 Dealer Buying Event than have ever attended prior AAH events. This includes **NINE NEW** vendors who have never attended a Dealer Buying Event before!



PRODUCTS GALORE

Business will be blooming with over **600 NEW STOCKED AND SPECIAL ORDER PRODUCTS** across multiple categories, such as **Pet, Equine and Livestock!** In total, there will be almost 10,000 products to choose from!



SO MANY WAYS TO WIN

Guests at the event will enjoy different ways to win over **\$10,000 WORTH OF GIVEAWAYS AND PRIZES** during the event. Stay tuned to learn more about what you could win from AAH and vendors in attendance!



LOVE TO LEARN

Expand your learning with **QUICK & INFORMATIVE BUSINESS EDUCATION SESSIONS** right on the show floor, on topics ranging from marketing, social media, and merchandising.



PROUD PARTNERS

Get valuable one-on-one time with a number of **EXPERIENCED AND KNOWLEDGEABLE INDUSTRY EXPERTS** who are your go-to-partners in growing your business in 2024!

ASK YOUR DEDICATED AAH SALES REPRESENTATIVE FOR MORE DETAILS OR VISIT ARMOREVENTS.COM TO REGISTER!